

DepEd Logo — Checklist

- LOGO = everyday recognition mark: DepED wordmark, ED capitalized to emphasize basic education.
- Logo full name below: DEPARTMENT OF EDUCATION in capital letters.
- Logo only symbol: torch with burning flame on the middle letter p = burning desire for learning of every Filipino learner.
- Logo uses: school roof marks, publications, vehicles, name tags, posters, websites as signature (DO No. 69, s. 2003).
- SEAL = formal signature, strictly limited use for dignity, integrity, ceremonial quality.
- Seal text: Kagawaran ng Edukasyon + Republica ng Pilipinas around the seal.
- Seal shield shaped like an open hand = DepEd as a caring and nurturing institution.
- Two sea lions holding an open book over a plate = leadership and excellence.
- Lighted torch with rays over Philippine map = quest for knowledge + values and skills.
- Rope, shield, texts = peace. Background = pure intention to learn. Map = nationwide reach.
- Seal colors (DO No. 63, s. 2011): blue Pantone 286C (0-56-168), red 186C (206-17-38), yellow 116C (252-209-22), white.
- Full-color seal always; grayscale only occasionally; white background preferred.
- Seal clear space = size of the sea lion on all sides; never crowd it.
- NEVER redraw or re-create the seal — get the digital version from the Publications Division.
- Never copy the logo from stationery or photos — always use original high-quality artwork.
- Both marks under the Service Marks and Visual Identity Manual (DO No. 031, s. 2019).
- This guide explains the marks; it does not reproduce official artwork — always use DepEd official files.

Source: matatagcurriculum.com — DepEd Logo guide